

YOUNG AUDIENCES, INC. OF HOUSTON

Annual Report 2019 - 2020



founded in 1956



supporting every child

mission + values

Our mission is to educate and inspire children through the arts, to make the arts an integral part of the school curriculum, and to advance the field of arts in education through teacher professional development training and community partnerships.

Young Audiences of Houston is at the forefront of arts education in Houston, pursuing equitable access to the arts, sharing our expertise, and directing value programs and resources to our communities most in need. We offer quality programming, professional development, curriculum administrative help, talented artists, and other resources to support and lead arts-infused learning.

- Arts Accessibility
- Children First
- Demonstrated Impact
- Collaboration + Teamwork
- Quality Programming
- Systemic Change + Innovation

financial snapshot

Additional financial information is made available to the public through our website. Young Audiences is also a member of Guidestar and has received the platinum seal of transparency.

STATEMENT OF FINANCIAL POSITION

As of June 30, 2020

ASSETS		2020
Cash	\$	715,009
Reserve Funds	\$	1,058,271
Accounts Receivable	\$	64,945
Prepaid Expenses & Other Assets	\$	5,081
Total Assets	\$	1,843,307
LIABILITIES & NET ASSETS		
Accounts Payable	\$	17,834
PPP Loan	\$	48,100
Total Liabilities	\$	65,934
NET ASSETS		
Total Liabilities & Net Assets	\$	1,777,373

OPERATING RESULTS

July 1, 2019 - June 30, 2020

REVENUE		
Earned	\$	319,099
Contributed	\$	484,155
Total Revenues	\$	803,254
EXPENSE		
Artist & Programs	\$	691,828
General & Admin	\$	29,439
Fundraising	\$	14,719
Total Expenses	\$	735,986
NET	\$	67,266



innovation + growth

Young Audiences worked quickly to adjust our delivery model and drive donations and grants to support artists and youth through a strategic model.

Program Highlights

- *Delivered 2,056 arts-in-education programs in collaboration with 264 teaching artists and supplemental Curriculum Connection Extension Lesson guides to improve educational outcomes.
- *Service delivery to 140,082 students in partnership with arts partners and teaching artists through both in-person and post-COVID virtual adaptation service delivery across fourteen counties in Texas.
- *Provided free virtual summer arts-integration and literacy programs to children at Small Steps Academy and Beaumont Independent School District.

Community Building + Engagement

- *Raised over \$28,000 for the Emergency Teaching Artist Fund, to provide compensation to teaching artists for the development of Young Audiences Creativity Pops! online family learning series, professional training, and subsidized programs.
- *Expanded the Arts-Promise program, supporting the delivery of 40 service-learning workshops in partnership with the Harris County Juvenile Probation Department. Arts-based strategies incorporated complex societal issues such as youth homelessness, food scarcity, police relations, and more.
- *Won nonprofit selection through the Google Marketing Challenge to identify key metrics and research to increase organizational presence and ROI through a partnership with UH Bauer College of Business graduate students.
- *Engaged and supported four summer youth interns through comprehensive marketing, communications, and youth development activities at Young Audiences.

Capacity + Milestones

- *Hosted Around the World Performance Series, spotlighting world cultures, history, and unity through professional performance and teaching artist interviews for families participating online.
- *Transitioned spring and summer partnerships online, including our on-going partnership arts education programming with Texas Children's Hospital, Levy Park, Harris County Juvenile Detention Center, and Miller Outdoor Theatre.

Professional Learning + Development

- *Professional learning sessions for 86 teaching artists, including topics to support learning and inclusion around trauma-informed care, special needs and disabilities, effective virtual modifications, and social/emotional learning.
- *Expanded the Arts for Learning Lab, an academic certificate program to train professional artists entering the teaching artist field led in conjunction with the Kathrine G. McGovern College of the Arts at the University of Houston, to include training in theatre, dance, and visual arts.

reach + impact

With a service reach that includes 14 counties across Texas, Young Audiences of Houston remains the largest provider of arts in education services in the state. Working through a data-informed feedback loop the organization identifies gaps and needs to support 140,082 youth each year and maximize financial support.

"The program is very beneficial and supports our belief that the fine arts play a big role in motivating our students to succeed."

Carol Green, Boone Elementary



Children Served: 140,082
At-Risk Children: 88%
Economically Disadvantaged: 79%
Title 1 Schools: 89%
English Language Learners: 32%

Public Schools: 135
Private/ Parochial Schools: 22
Charter Schools: 9
Community-Based: 31
(Libraries, Juvenile Detention Centers, Hospitals, etc.)

Total # of Programs & Services: 2,056
Total # of Counties Served: 14

digital transformation

With in-school program cancellations since mid-March, Young Audiences worked quickly to adjust to our delivery model while raising critical support for teaching artists and free virtual programs. Following COVID-19 Young Audiences launched Arts for Learning: Creativity Pops! A short series of arts-based educational programs for youth and families to support virtual learning.



145,000+ homes reached



466+ hours of online engagement




264 artists and arts partners



quality + depth

The Young Audiences program and curriculum staff and volunteer education committee members support on-going evaluation and research of our programs to maximize support and ensure student success. Teaching artists receive on-going professional development to foster a deeper understanding of child development and effective lesson planning.



99.3% of Houston principals agree that students benefit tremendously from increased funding for the arts and arts education.

84 Teaching Artists Trained

- Social/ Emotional Learning
- Trauma-Informed Care
- Virtual Modifications
- Special Needs Inclusion



“As an independent Houston based artist, it was scary to graduate and feel it was up to me to take the next step, and quite frankly, I did not know where that first step would be. When I learned of the Arts for Learning Lab, I was eager to be a part of the program. I felt it was the perfect move to begin my journey. With the help of Becky Valls and the other educators, I found out how important it was to have the skills they taught me to be a teaching artist.”



Young Audiences works through a strategic delivery model that customizes programs to meet the needs of every child.

Arts and Culture Performances + Arts Integration Residencies

These innovative programs introduce students to the arts through a balance of demonstration and student interaction and support the educational goals of each site. Each program is aligned with the Texas state curricula and offers curriculum ties, classroom activities and discussion ideas, extension activities, program goals, objectives, vocabulary words, and teacher resources.

Arts-Promise for Youth at Juvenile Detention Centers

Established to specifically address the needs of at-risk youth in the Houston area by providing them with creative tools to encourage positive life choices. The arts can be a powerful tool to engage at-risk youth, enhance creative thinking and problem solving skills, provide opportunities to make creative contributions, and be recognized in a positive way for those contributions. Additionally, the arts promote positive peer/mentor relationships by creating a working environment with clear roles and responsibilities, allowing creative expressions in a safe and supportive environment. Working with site staff and teaching artists, youth explore their creative voice through the arts.

Come + Explore: Summer Bridge Program

Through mentor leadership teams comprised of area high school students, educators, and local teaching artists students are supported through grade level and academically aligned content that allows for a personalized learning approach to education. The Come and Explore program provides children and their families with both in the program and at-home activities to reduce barriers to summer learning loss and engages a whole-child approach to learning -- to combat summer learning loss.

Discovery Arts Programs for Children with Learning Differences

These programs support children with special needs and learning differences, such as Autism, ADHD, Down Syndrome, and Cerebral Palsy, among others. Young Audiences of Houston aligns program content with Social and Emotional Learning (SEL) academic standards, exposing youth to a vast array of tailored, therapeutic arts experiences that develop skills in the five Core SEL Competencies; Self-Awareness, Self-Management, Social Awareness, Relationship Skills, and Responsible Decision Making. Working with teachers and parents, our teaching artists and program staff can modify the program themes to align with the needs of each classroom.

Healing Arts Programs for Hospitals and Homeless Youth

Programs specially designed for children undergoing medical treatment or who are homeless. The goal of this program is to use the arts to spread joy, give hope, manage pain, and support treatment for hospitalized children and their caregivers and provide emotional healing, a sense of community, and pride for youth who are housing insecure. During COVID these programs were able to continue through Zoom and YouTube to support for families who are isolated.

artists + arts partners

Young Audiences certifies, trains, and supports local artists and small to mid-size organizations to deliver arts in education programs to youth each year. We thank them for their commitment to arts-based learning.

Dance

Ana María Barceló Flamenco
Rosie Barron
Isaac Barron
Becky Valls & Company
Brazilian Cultural Institute
Calmecac Indigenous Organization
Dance Afrikana
Dance of Asian America
Fly Dance Company
Houston Healthy Hip Hop
Indigo Arts and Entertainment
Jalia Movement Arts
Kucheza Ngoma Dance Company
Mixteco Ballet Folklorico
Alonzo Moore
Open Dance Project
Psophonia Dance Company
Silambam Houston
Soul Street
Kalpana Subbarao

Visual Arts + Digital Media

Aurora Picture Show
Marsha Dorsey-Outlaw
FotoFest
Sarah Gish
Danny Jones
Kinetic Vibez
Vickie McMillan-Hayes
Danny Russo
Liz Conces Spencer
Judy Malone-Stein
UP Art Studio
Charles Washington

Art Therapy

Barbara Andes
Diana Sanchez

Music

Apollo Chamber Players
Ars Lyrica Houston
Best Little Klezmer Band in Texas
Blue Gnus
Hope Cowan
Brian Del Signore
Joseph Dixon
Dan Egger-Belandria
JAWAD
Jazz Houston
Susan McDonald
Jorge Orta
Paragon Brass Ensemble
Rice African Music Ensemble
Marlon Simon
Tom's Fun Band
Rainey Weber

Theatre + Puppetry

A.D. Players
Brave Little Company
Jean Donatto
The Ensemble Theater
Express Children's Theater
Dan Gordon
Lisa Hamilton
iACT Houston
John Keahey
Jean Kuecher
Manning Mpindizui-Mott
Ondi Love
Outspoken Bean
Puppet Pizzazz
Texas Mime Theatre
Twanda's Theatre on Wheels
Voices from the Past

"Come and Explore camp through Young Audiences if Houston was an eye opening experience for me as an educator. I quickly gained practical activities like role play using literature that can be used weekly in my lessons. I learned that the text of literature can come off the pages and come to life through the imagination of my students. The theater aspect of camp helped our students to have a voice. It empowered them to believe in their ideas and complete a task. The art portion seemed very challenging for our students because they had to trust that their take on an art project was valuable enough to just be great. Overall, I learned how to observe and use the arts to bring the minds of my students and their learning experience to life."

Yellowstone Academy

"Albert George Branch Library loves YAH! We have not been disappointed with any of the programs we have chosen in the past. Each performance is very interactive and creative!"

Albert George Branch Library

"His music clearly assisted with coping during a painful procedure, facilitated communication between a frightened teen and his doctors, and calmed a young lady feeling overwhelmed but the prospect of yet another operation."

Texas Children's Hospital, Renal Services

"The Paragon Brass Ensemble's presentation today was fantastic! They were one of the best presenting groups we've ever had here! They kept the students' interest and taught the students about basics of music, all while playing great music and teaching about 'teamwork'. I highly recommend them!"

Aristoi Classical Academy

"Jean's level of enthusiasm was perfect for the storytime. She included children and parents!"

Children's Museum of Houston, Fort Bend

"A huge thank you to you and your team on the amazing performance. You helped make Multicultural Day one of the best ones yet! Students and staff are still talking about it!!"

James Bowie Middle School



Young Audiences, Inc. of Houston; Arts for Learning
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