young audiences of houston

2019 – 2020 impact report

Total Children Served: 140,082
At-Risk Children Served: 88%
Economically Disadvantaged Served: 79%
Title 1 Schools Served: 89%
English Language Learners Served: 32%

Public Schools: 135
Independent Schools: 22 (Private and Independent)
Charter Schools: 9
Community Based: 31 (Libraries, Juvenile Detention Centers, Hospitals, etc.)

Student Demographics
Hispanic/ Latino: 51%
African American: 28%
Caucasian: 12%
Asian: 6%
Pacific Islander: 1%
Two or More: 2%

Total # of Volunteers: 147
Total # of Artists Served: 86
Total # of Programs & Services: 2,056
Total # of Sites Served: 197

Community Sites Overview
Bayou Bend, Boys and Girls Club of Greater Houston, Cypress Creek FACE, Discovery Green, George R. Brown Convention Center, Fort Bend County Libraries, Fort Bend County Juvenile Detention Center, Harris County Juvenile Probation Department, Harris County Public Libraries, Houston Maritime Museum, Houston Museum of Natural Science, Houston Theater District, Jesse H. Jones Park, Klein Multipurpose Center, Levy Park, MD Anderson Cancer Center, Methodist Hospital, Midtown Park, Miller Outdoor Theatre, Montgomery County Memorial Library System, Museum of Fine Arts Houston, Ronald McDonald House, Small Steps Nurturing Center, The Salvation Army, Southwest Glen Mission, Texas Children’s Hospital, Yellowstone Academy, and more.

Program Highlights
*Delivered 2,056 arts-in-education programs in collaboration with 86 teaching artists and supplemental Curriculum Connection Extension Lesson guides to improve educational outcomes.
*Service delivery to 140,082 students across Region 4 ESC in partnership with arts partners and teaching artists through both in-person and post-COVID virtual adaptation service delivery.
*Provided free virtual summer arts-integration program. Come and Explore to children at Small Steps Academy and Beaumont ISD.

Community Building + Engagement
*Raised over $28,000 for the Emergency Teaching Artist Fund, to provide compensation to teaching artists for the development of Young Audiences Creativity Pops! online family learning series, professional training, and subsidized programs.
*Expanded the Arts-Promise program, supporting the delivery of 40 service-learning workshops in partnership with the Harris County Juvenile Probation Department. Arts-based strategies incorporated complex societal issues such as youth homelessness, food scarcity, police relations, and more.
*Won nonprofit selection through the Google Marketing Challenge to identify key metrics and research to increase organizational presence and ROI through a partnership with UH Bauer College of Business graduate students.
*Engaged and supported four summer youth interns through comprehensive marketing, communications, and youth development activities at Young Audiences.

Capacity + Milestones
*Hosted Around the World Performance Series, spotlighting world cultures, history, and unity through professional performance and teaching artist interviews for families participating online.
*Partnered with Aldine Independent School District to deliver district-wide programming to 27 underserved elementary schools and early childhood centers.
*Transitioned spring and summer partnerships online, including our on-going partnership arts education programming with Texas Children’s Hospital, Levy Park, and Discovery Green.

Professional Learning + Development
*Professional Learning Sessions for 86 teaching artists, including topics to support learning and inclusion around Trauma-Informed Care, Special Needs and Disabilities, Virtual Adaptions, and Social and Emotional Learning.
*Expanded the Arts for Learning Lab, an academic certificate program to train professional artists entering the teaching artist field led in conjunction with the Kathrine G. McGovern College of the Arts at the University of Houston, to include training in theatre, dance, and visual arts.